



One Voice for Volusia Year-end Review

FY 2023-2024

ONE VOICE FOR VOLUSIA OVERVIEW

One Voice for Volusia celebrated 23 years of service to the community. With a refined strategic plan, we used a two-prong approach to focus on building capacity among community providers and expanding direct universal prevention efforts to address individual, family, and community risk factors and enhance protective factors. Continuing activities included:

- One Voice for Volusia Coalition meetings
- All Abilities and thrive by five Collaborative meetings
- Community Connector and social media campaigns
- Social media toolkit maintenance
- Leadership and chairing committees, including Substance Use Disorder Sub-committee, Volusia DJJ Council, Community Health Improvement Plan (CHIP) and Community Health Needs Assessment (CHNA) process
- Connecting community providers and members with resources
- Environmental scans of pharmacies and alcohol outlets
- Safe storage and disposal training
- Deterra distribution
- Take Back Days and advertisement of safe disposal methods, including permanent drop boxes
- Community event attendance and guest speaking
- Narcan distribution on a small scale
- Contextual Leadership One-day Intensives and Five-week Series
- Annual Health & Human Services Summit

One Voice for Volusia expanded their reach in multiple ways. New strategies included:

- Developed framework to address substance use prevention around resilience toolkit concept
- Vaping Knowledge-sharing Working Group
 - Vaping prevention efforts (banner design, focus groups)
 - Support of CivCom and Tobacco Free Volusia initiatives
- Narcan in Schools efforts with Volusia Recovery Alliance and Department of Health
 - Support of Volusia Recovery Alliance's Community Action Café
- Alumni Sessions for Contextual Leadership
- Advocacy Day participation
- Choice Neighborhoods Planning Grant Community Engagement project and promotion with Housing Daytona Beach and the City of Daytona Beach
- Invested in a health equity keynote speaker at the Health & Human Services Summit
- Culture of Care exploration and presentation
- Joined the Daytona Regional Chamber of Commerce
- Trained in Responding to Addiction anti-stigma curriculum
- Focused on developing relationships with municipal-level police departments
- Continued improving the Prevention website by adding vaping prevention, reducing stigma, and youth mentoring/support program pages

One Voice for Volusia started the 2023-2024 fiscal year strong with great feedback on the Needs Assessment, Logic Model, and Strategic Planning process for the next three years. A core focus of the strategy involved youth, and One Voice for Volusia dedicated time to obtaining feedback from community providers, partners, parents/caregivers, and youth. The public outcry on youth vaping did replace much of the efforts around youth, but the new focus allowed One Voice for Volusia to connect with schools and students through focus groups and conversations that informed all efforts.

Highlighted Data:

- Total interactions (reported) = 3,525
- OVFV Members/subscribers = 57
- OVFV roster = 1,179
- Community Connector distribution list = 2,836 *as of June 2024*
- Narcan kits distributed = 217
- Detera distributed = 2,433

ONE VOICE FOR VOLUSIA ACTIVITY, EVENT & MEETING ATTENDANCE

Total = 1,541

One Voice for Volusia Coalition Meetings

Total Coalition meeting attendance = 570

- June 2024 = 75
- May 2024 = 48
- April 2024 = 40
- March = Summit
- February 2024 = 47
- January 2024 = 58
- December 2023 = 41
- November 2023 = 72
- October 2023 = 56
- September 2023 = 78
- August 2023 = 55
- No July meeting

All Abilities Meetings

Total All Abilities meeting attendance = 138

- June 2024 = 14
- May 2024 = 13
- April 2024 = 20
- February 2024 = 17
- January 2024 = 23
- October 2023 = 20
- September 2023 = 13
- August 2023 = 18

thrive by five Initiative Meetings

Total thrive by five meeting attendance = 41

- February 2024 = 10

- October 2023 = 19
- August 2023 = 12

Volusia DJJ Council

Total Volusia DJJ Council meeting attendance = 78

- April 2024 = 14
- February 2024 = 20
- January 2024 = 15
- October 2023 = 16
- September 2023 = 13

Youth Vaping Knowledge-sharing Meetings

Total Vaping Knowledge-sharing meeting attendance = 60

- June 2024 = 11
- January 2024 = 17
- November 2023 = 14
- October 2023 = 18

2024 Health & Human Services Summit

Total Summit attendance = 514

Prevention-related Activities

Total prevention-related activities attendance = 81

- #MIP Prevention attendance = 14
- Flagler Cares Coalition meeting on prevention = 29
- Junior Chamber of Commerce Prevention attendance = 13
- Talking to Teens webinar = 10
- World No Tobacco Day Beach Cleanup = 15

CHNA-related Activities

Total attendees at events organized by One Voice for Volusia = 59

ONE VOICE FOR VOLUSIA DCF/CCA STRATEGY DATA

Total PBPS Hours Submitted, by Funding Source = 4,051

- Block Grant = 2,416
- SOR = 572
- Supplemental Grant = 1,063

Total PBPS Hours Submitted, by Initiative = 4,051

- Anti-Stigma Initiative = 10.25
- Coalition Development (capacity building) = 1,687.5
- Coalition Development New Projects (Supplemental) = 928.75
- Coalition Development Opioid and Stimulant = 447.5
- Community Connector = 99.75
- Contextual Leadership Initiative (Social Norm Campaign) = 183
- Deterra Distribution = 76.5
- Drug Take Back Days = 25.5

- Environmental Scans (alcohol and pharmacy) = 20.25
- Health & Human Services Summit = 370.5
- LINC = 3.5
- Narcan Distribution = 29.5
- Prevention Website/Toolkit = 8.75
- Resource Development/Print= 20
- Safe Storage and Disposal = 14.5
- Social Media Campaign = 89.5
- Youth Advisory Board Development = 35.75

COMMUNICATIONS & MARKETING

Community Connector sends = 744,189

- Community Connector email campaigns = 401

Social Media Engagement = 41,187

- Facebook = 18,125 reaches and 21,616 paid reaches
- Facebook followers = 1,962 as of June 2024
- Instagram = 1,394
- Instagram followers = 368 as of June 2024
- LinkedIn = 52 impressions and 12 unique views

Website visits = 4,686

- Prevention website visits = 145

Printed resources distributed = 112

COMMUNITY CONNECTIONS

Community-wide activities and events attended by One Voice for Volusia for Information Dissemination

Total = 1,737 interactions

- Accelerate Business Summit Daytona Beach = 40
- Culture of Care overview with Department of Health staff = 162
- Daytona Beach Street Walk (Narcan Distribution and Advocacy Walk) = 100
- Daytona Dream Center Best Day Ever event = 70
- Deland YMCA Child Day and Pool Opening (Child Abuse Prevention Month) = 46
- Daytona Dream Center Adopt a Block, Dickerson Center = 86
- ELCFV Family Fun Day = 312
- Eldercare speaking engagement with Paula Morton = 11
- Embry-Riddle Aeronautical University UNIV 101 Class = 18
- FACT Fairs = 187 (Heritage Middle School, February 2024 = 110; Campbell Middle School, November 2023 = 77)
- Holly Hill National Night Out = 212
- Narcan Distribution event in New Smyrna Beach, fall 2023 = 87
- Ormond Beach Non-profit Day = 36

- South Daytona Lions Club = 19
- Take Back Days = 13 (April 2024 = 5, October 2023 = 8)
- Vaping Prevention Focus Groups = 56 (SWAT Focus Group, Deltona High School, vaping = 44; SWAT Focus Group, Campbell Middle School, vaping = 12)
- Volusia County Detention Center Presentations = 151 (January 2024 = 63, October 2023 = 88)
- Volusia Recovery Alliance's Keeping Hope Event = 50
- Walk with us to Prevent Suicide, Volusia County Out of the Darkness Walk, September 2023 = 81

Additional Speaking Engagements

- Guest speaker at CCA's Tuesday @ 2 providing an overview of Volusia County vaping knowledge-sharing work
- Community Information Meeting for the Volusia Regional Juvenile Center, spoke about our role
- Department of Health Flagler radio interview
- Facilitated the Housing Daytona Beach Board retreat, April 2024

CONTEXTUAL LEADERSHIP

Total = 248 attendees over eight events

Total One-day Intensive attendees = 105

- Contextual Leadership One-day Intensive, June 14, 2024 = 36
- Contextual Leadership One-day Intensive, February 23, 2024 = 18
- Contextual Leadership One-day Intensive, December 8, 2023 = 25
- Contextual Leadership One-day Intensive, August 18, 2023 = 26

Fall 2023 Five-week Series = 57

Total Alumni Call attendees = 86

- April 2024 = 34
- May 2024 = 26
- June 2024 = 26

TRAININGS & DEVELOPMENT

Total estimated hours of trainings and technical assistance = 354

Sample of Trainings Attended:

- "Bouncing Back": A Practical Approach to Building Resiliency FADAA webinar
- ACES and Strengthening Families training
- Align and Optimize Your Prevention Efforts
- Anti-stigma Initiative: Responding to Addiction Training
- Best Medications for Substance Use
- CCA Collegiate Recovery/Higher Education meetings
- CCA Learning Collaborative
- CCA Tuesday @ 2 technical assistance
- CTC Series: Opportunities to Fund Prevention
- Dangers of Drug-Impaired Driving
- Dangers of Youth Vaping and E-Cigarettes

- Emerging Drug Trends and the Effects on Safety and Risk to Children and Parents
- Empowering the Futures of Youth: Sharing Information to Prevent Youth Substance Use, FADAA
- Harm Reduction Housing Programs: Principles, Practices, and Programs
- How to Start a Vaping Education Program and Engage with Local Public Schools
- HUD Planning Grant Webinar Series: Resident Engagement & Assessment Best Practices
- Inclusive Non-Profit Training Series: Healing Our Racial History
- Inclusive Non-Profit Training Series: LGBTQIA Safe Zone Training
- Know Your Child's Neuro: Positive Empowerment for Elementary Parents
- Leveraging Insurance & Federal Parity Laws to Increase Access to Behavioral Health Services
- New England PTTC ENDS Education and Prevention: Trends, Policy & Talking with Youth
- New England PTTC: Social Norms Approach: Overview and Tips for Success
- New Prevention Employee Webinar: Getting Stakeholders Vested in their Coalition Growth and Sustainability Plans to Continue Important Work in the Community, CADCA
- OAYI NCJFCF Webinar, Keep It Real: Sustaining Authentic Youth Voice in Youth Advisory Boards Through Rapport Benefits, and Accountability
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- Opioid Affected Youth Initiative webinar, Building a Board: Planning and Implementation Strategies for Developing Youth Advisory Boards
- Parent & Caregiver training, Anxiety and Depression in Children and Adolescents, Administration for Children and Families (ACF)
- State-wide Human Trafficking Summit (FL)
- Substance Use Disorder in Women: History, Use, and Treatment
- Substance Use Prevention and Public Health Part 1: Recognizing the Role of Prevention in a Wider Field
- Substance Use Prevention and Public Health Part 2: Building a Public Health Approach to Prevention
- Substance Use, Medications, and Impact on Mental Health FADAA webinar
- Teens and Marijuana: New Realities and Risks
- The AI Advantage: Maximizing Productivity in the Modern Workplace
- The HEALing Communities Study: Addressing Overdose Deaths and the Fentanyl Crisis
- The Ongoing Opioid Epidemic: Part 2
- The State of Relationships, Search Institute
- Trauma-informed Care and Substance Use Treatment with Young Adults
- Understanding THRIVE: Tool for Health & Resilience in Vulnerable Environments
- Vaping Education & Prevention, New England PTTC
- Verbal De-escalation & Motivational Interviewing training
- What I Wish My Parents Knew Training Session, Charlie Health
- Xylazine Prevalence and Response Strategies

EXTERNAL EVENTS, MEETINGS, AND ACTIVITIES ATTENDED IN SUPPORT OF THE COMMUNITY

- 2024 State of the County Address
- AdventHealth-sponsored Navy Week Reception and Proclamation
- Advocacy Day, Preparing for Advocacy Day, and Advocacy Day Reception

- BAYS FFT Stakeholder meeting
- Beacon Center Town Hall
- Beacon Center Unity Breakfast
- CCA Regional meetings
- Central Florida Fentanyl Summit 2023 (Blue Plaid Society)
- Circuit 7 Advisory Board (CAB) meetings
- Community Action Café with VRA
- Council on Accreditation of Peer Recovery Support Services (CAPRSS) Stakeholder Interview, on behalf of VRA
- DCF Swim Safety Press Conference
- Eggs & Issues: Legislative Welcome Back, Daytona Regional Chamber of Commerce
- ELCFV Duck Fest
- Family Health Source 20th Anniversary Gala
- Family Health Source Woman Wellness Center Grand Opening
- Flagler Cares Coalition meetings
- Florida DJJ Public safety Stakeholder meeting, Flagler County Sheriff's Office
- Healthy Start 2023 Annual Meeting
- Healthy Volusia meetings
- Narcan in Schools initiative with DOH and VRA
- Northeast Florida Harm Reduction Collective
- OD2A meetings
- Putnam County Coalition development group (in support of CCA)
- Regional Drug Epidemiology Network meetings
- ROCA Stakeholder meetings
- State of Flagler Schools with Palm Coast Chamber
- Statewide Opioid Council meetings
- Strategic Planning for the Hope Hub with CPC
- The Opioid Epidemic and the Workplace, Port Orange & South Daytona Chamber of Commerce
- Tobacco Free Volusia meetings
- Volusia County Public Safety Coordinating Council meetings
- Volusia County School Board Member, Carl Persis, with CivCom
- Volusia County Schools SHAC meeting
- Volusia Opioid Abatement Board meetings
- Volusia/Flagler CRS Interagency meetings

LEADERSHIP ACTIVITIES

- Children and Family Advisory Board (CFAB) Committee guidance on behalf of Volusia County
- Circuit 7 Community Alliance as appointed by the Volusia County Council, Executive Committee and Member
- Commission on Homelessness and Housing, Executive Committee and Member
- Community Health Improvement Plan (CHIP), Steering Committee
- Community Health Needs Assessment (CHNA), Steering Committee
- Domestic Abuse Council of Volusia County, Board Member
- Flagler Cares Fun Committee
- Flagler Cares Healthy Workplace Committee
- Flagler Volusia Grade Level Reading Leadership Team

- Health Planning Council of Northeast Florida, representing Volusia County as appointed by the County Council, Board Member and Treasurer
- Healthy Start Coalition of Flagler and Volusia Counties, Board Member
- Severe Maternal Morbidity Leadership Advisory Committee
- Volusia DJJ Council, Chair
- Volusia Recovery Alliance Walk for Recovery Planning Committee

OUTREACH & SITE VISITS

- AdventHealth Prenatal Services in Volusia County
- Boys & Girls Club Dickerson Center
- Break the Cycle
- CareerSource
- Children's Home Society
- Chrysalis Health
- Circuit 7 Teen Court
- City of Daytona Beach Economic Development
- CivCom
- Edyth Bush Institute at Rollins College
- Florida National Guard DDRO
- Holly Hill Police Department
- Housing Daytona Beach
- Junior Chamber of Commerce
- Neighbor to Family
- New Season Treatment
- New Smyrna Beach Police Department
- Orlando Magic Foundation
- Ormond Beach Police Department
- Ponce Inlet Police Department
- Port Orange Police Department
- SMA Beach House/RAP
- SMA DMRT
- Voices Institute
- Volusia County Community Services
- Volusia County Women Who Care
- YMCA Healthy Living Centers